



EXCELLENCE IN PRODUCER PARTNERSHIP

The Excellence in Producer Partnership Award recognizes a business or trader for their involvement and long-term commitment in developing a sustainable business relationship with Fairtrade producers, which speaks to the heart of Fairtrade's mission.

- i. Please explain the value to you/they of working with Fairtrade producers and why you/they feel it's important.
- ii. What was your/their level of interaction and participation with Fairtrade producers? Please describe in detail.
- iii. What local events/activities have you/they been involved in, what was your/their role, and what was the outcome of your/their work? Please describe in detail
- iv. In what ways have you/they demonstrated a long term commitment in supporting Fairtrade producers and their communities?
- v. Please outline which Fairtrade producers you/they have been sourcing from, how many years you/they have sourced from each producer group, and how you/they have built on your commitment with that producer group.