



FAIRTRADE CAMPAIGNERS

Group who has show commitment to COMMUNITY OUTREACH AND ENGAGEMENT by participating in Fairtrade campaigns.

The Fairtrade Campaigner Award recognizes a Fair Trade Program group who has demonstrated enthusiastic engagement through participating in Fairtrade Canada campaigns, By galvanizing Canadians to consider shopping their values and supporting Fairtrade, to reaching out to local, provincial, and municipal governments to advocate for sustainable and fair trade, the Fairtrade Campaigner is tireless in their advocacy work in Canada.

- i. How frequently does your committee meet, what are the primary focus areas at meetings, and what are your Committee's success indicators?
- ii. What Fairtrade Canada and other fair trade themed campaigns did you participate in or organize (Fair Trade Campus Week, Fairtrade Month, etc.)? Please list and describe in detail.
- iii. How were your events different and innovative? How did you capture people's attention? Please describe in detail.
- iv. How many people participated in/were impacted by your campaigns and has awareness and visibility of Fairtrade grown as a result of your efforts?
- v. Tell us why you believe you fit the category for this award (Maximum 200 words). See category description above.