



## FAIRTRADE EDUCATOR

*Group who has EDUCATED AND RAISED AWARENESS in their community about trade justice and the Fairtrade system.*

The Fairtrade Educator Award recognizes a Fair Trade Program group who is committed to educating Canadians about what Fairtrade means and the values that the fair trade movement espouses. Through organizing campaigns and events, reaching new supporters and advocates, and raising awareness about trade justice, the Fairtrade Educator supports Fairtrade by enlightening Canadians about sustainable trade.

- i. How frequently does your committee meet, what are the primary focus areas at meetings, and what are your Committee's success indicators?
- ii. What topics/issues related to trade justice have you focus on and how did you engage people on the issues?
- iii. How have your efforts impacted/driven awareness in your community?
- iv. How did your events, campaigns, or activations reach new audiences and/or influence new/different stakeholders? Please describe.
- v. Tell us why you believe you fit the category for this award (Maximum 200 words). See category description above.