



FAIRTRADE TRAILBLAZER

Group who has shown LEADERSHIP in carrying the values of Fairtrade and maximizing the impact for producers in the Global South.

The Fairtrade Trailblazer Award recognizes a Fair Trade Program group who has exemplified leadership, innovation, and passion in advocating for trade justice. Through continually striving to deepen engagement and commitment to the values of fair trade, the Fairtrade Trailblazer stands as an example and inspiration to the fair trade movement in Canada.

- i. How frequently does your committee meet, what are the primary focus areas at meetings, and what are your Committee's success indicators?
- ii. Describe any initiative with your Fair Trade group that was innovative, where a milestone was reached, or where you improved on another (or past) initiative.
- iii. How are you working with local brands and businesses to expand Fairtrade in your community? Please describe in detail.
- iv. What have you done to deepen your commitment to your Fair Trade designation and the impact to producers?
- v. Tell us why you believe you fit the category for this award (Maximum 200 words). See category description above.