



FAIRTRADE UNIFIER

Group who exemplified the spirit of PARTNERSHIP AND COMMUNITY SUPPORT by connecting to and mentoring the broader fair trade community.

The Fairtrade Unifier Award recognizes a Fair Trade Program group that strives to unite the broader Canadian fair trade community and bring together multiple stakeholder groups to advocate for trade justice. Through mentoring and supporting fair trade groups, developing robust volunteer and succession programs, to engaging other sustainability groups, the Fairtrade Unifier upholds our shared goals and values in promoting sustainable trade.

- i. How frequently does your committee meet, what are the primary focus areas at meetings, and what are your Committee's success indicators?
- ii. Describe how you have engaged with different stakeholder groups (student groups, food service, dining locations, restaurants and businesses, city council, etc.) to gain support for the fair trade movement. Please provide examples and details.
- iii. Have you worked with other groups to support them in becoming Fair Trade designated or support their efforts in advocating for fair trade? Please describe.
- iv. How does your work synergize with other sustainability initiatives/groups (social justice networks, SDG initiatives, Green/zero waste groups, etc.)?
- v. Tell us why you believe you fit the category for this award (Maximum 200 words). See category description above.