

WHY CHOOSE FAIRTRADE TEA?

INDUSTRY CHALLENGES

GENDER DISCRIMINATION, SEXUAL HARASSMENT OF WOMEN WORKERS

LACK OF FORMAL CONTRACTS AND BASIC HEALTH AND SAFETY ASSURANCES



346,230

SMALL FARMERS & WORKERS IN COUNTRIES



IMPACT OF FAIRTRADE

STRONGER, BETTER-RUN FARMERS' ORGANIZATIONS

A GREATER VOICE FOR WORKERS ON TEA ESTATES

EMPOWERING FARMERS AND WORKERS

IMPROVING WORKING CONDITIONS AND WAGES

INCREASING MARKET ACCESS FOR SMALL FARMERS

SUPPORTING GENDER EQUALITY THROUGH WOMEN'S DEVELOPMENT AND EMPOWERMENT PROGRAMS

WIDER COMMUNITY IMPACT

AT THE END OF 2015 MORE THAN **\$7 MILLION** WAS PAID TO TEA PRODUCERS & WORKERS IN FAIRTRADE PREMIUM*

SMALL FARMER ORGANIZATIONS INVESTED

36%



IN COMMUNITY, EDUCATION, AND HEALTH PROJECTS

26%



IN STRENGTHENING THEIR PRODUCER ORGANIZATIONS

28%



IN DIRECT SERVICES SUCH AS AGRICULTURAL TRAINING

ON TEA **PLANTATIONS** WORKERS SPENT

49%



ON SERVICES FOR WORKERS & THEIR FAMILIES

33%



ON SUPPORT FOR THE WIDER COMMUNITY



MAKE SURE IT'S



* The Fairtrade Premium is an additional sum of money paid on top of the Fairtrade Minimum Price.

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