### **Social Media Visuals**

Choose from three <u>pre-made</u>, <u>editable social media visuals</u> or create your own.

### **Social Media Captions**

### Option 1

Join me at Canada's 10th National Fair Trade Conference, happening Feb. 14-15, 2025, at @York University, Toronto!

Under the theme "Better Business, Brighter Future", fair trade leaders and activists from coast to coast will gather to learn, connect, and share ideas. Together, we will envision the future of the fair trade movement and how to change our economy for good. Thanks to @Fairtrade Canada for putting this exciting event together!

Register now: <a href="https://bit.ly/fairtradeconference2025">https://bit.ly/fairtradeconference2025</a>

## Option 2

Join me the 10th National Fair Trade Conference in Toronto, Feb. 14-15, 2025!

This event organized by @Fairtrade Canada brings together students, activists, and leaders from across industries to drive real change. Be part of the movement toward a better, more equitable world.

Secure your spot and let's work together for a better future: https://bit.ly/fairtradeconference2025

#### Option 3

So excited for Canada's 10th National Fair Trade Conference, happening Feb. 14-15, 2025 at York University in Toronto! It's time to work together to build a brighter future.

This event organized by @Fairtrade Canada is a must-attend for anyone passionate about sustainable change! Register now: <a href="https://bit.ly/fairtradeconference2025">https://bit.ly/fairtradeconference2025</a>

# **Email Template**

Subject Line: Join me at Canada's 10th National Fair Trade Conference!

Body:

Dear [Name],

I'm writing to invite you to **Canada's 10th National Fair Trade Conference**, happening **February 14-15, 2025**, at York University in Toronto. Under the theme "Better Business, Brighter Future", this conference is a unique opportunity to explore how fair trade drives sustainability, innovation, and economic equity worldwide.

With **keynote speakers**, **interactive workshops**, **and networking opportunities**, this event gathers changemakers, leaders, and advocates for impactful discussions and solutions.

I'll be there and I hope you'll join me!

You can learn more about the event and register here.

All the best,